

Re-conceptualising Ireland's Competitiveness

9th January 2008



National
Competitiveness
Council





Welcome and Introduction

Dr. Don Thornhill,
Chairman, National Competitiveness Council



Definition of Competitiveness

The National Competitiveness Council understands competitiveness as the ability of Irish-based firms to achieve success in international markets, so as to provide Ireland's people with the opportunity to improve their living standards and quality of life.

Chatham House Rule

“Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed”